

**FAIRCHAIN
=
FAIR SHARE
OF VALUE**



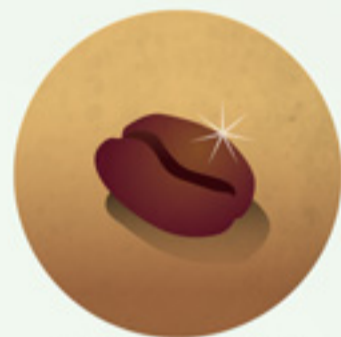
We're tipping the balance back to the countries that grow our coffee. No middlemen muddle, great coffee at normal prices and probably the end to government aid to coffee growers in Africa.

BIG COFFEE VS FAIRCHAIN



CHEAP GREEN COFFEE BEANS

VS



SPECIALITY BROWN COFFEE BEANS



MASS ROASTED ABROAD

VS



SLOW-ROASTED IN ETHIOPIA



CHARITY

VS



ENTREPRENEURSHIP



FAMOUS FACES

VS



PASSIONATE CROWDSPEAK

**RADICALLY GOOD COFFEE
WITH RADICAL IMPACT**